



COMPANY PROFILE



About Us



We are a **360 experience marketing agency** with strong emphasis on **creativity, innovation and value;** offering the market creative, digital, experiential and event marketing solutions for this digital age.

We understand the **power of brand experience** and we'll help you create **memorable engagements** that **educates, inspires and connects** with your audience.

Our Brands



We are a group of companies that consists of **branding, digital, creative, advertising and marketing** professionals with vast experience and expertise all working together to deliver **all round marketing solutions**.



CO-CREATIVE.	CO-DIGITAL.	CO-EXPERIENTIAL.	CO-DISPLAY	CONSILIUM GIFTS
CREATIVE	DIGITAL	EXPERIENTIAL	BRANDING	MERCHANDISE
<ul style="list-style-type: none"> + Graphic Design + Creative Production 	<ul style="list-style-type: none"> + Digital Solutions + Social Media 	<ul style="list-style-type: none"> + Marketing Services + Interactive Solutions 	<ul style="list-style-type: none"> + Display Solutions + Printing & Branding 	<ul style="list-style-type: none"> + Promotional Materials + Gifts & Hampers

How We Do It



We are continuously working towards **developing innovative marketing solutions** engineered for the digital age that transform how consumers experience brands through our 4 key pillars.



Imagination

This is our main principle. We give and tackle challenges through imagination. We focus on how best a solution can be solved. We believe Imagination opens a new world of solutions to our clientele.



Design

Our approach is a Human Centered Design process. We believe our solution should be human centered, since human make 100% of audience. We offer a unparalleled touch



Thought

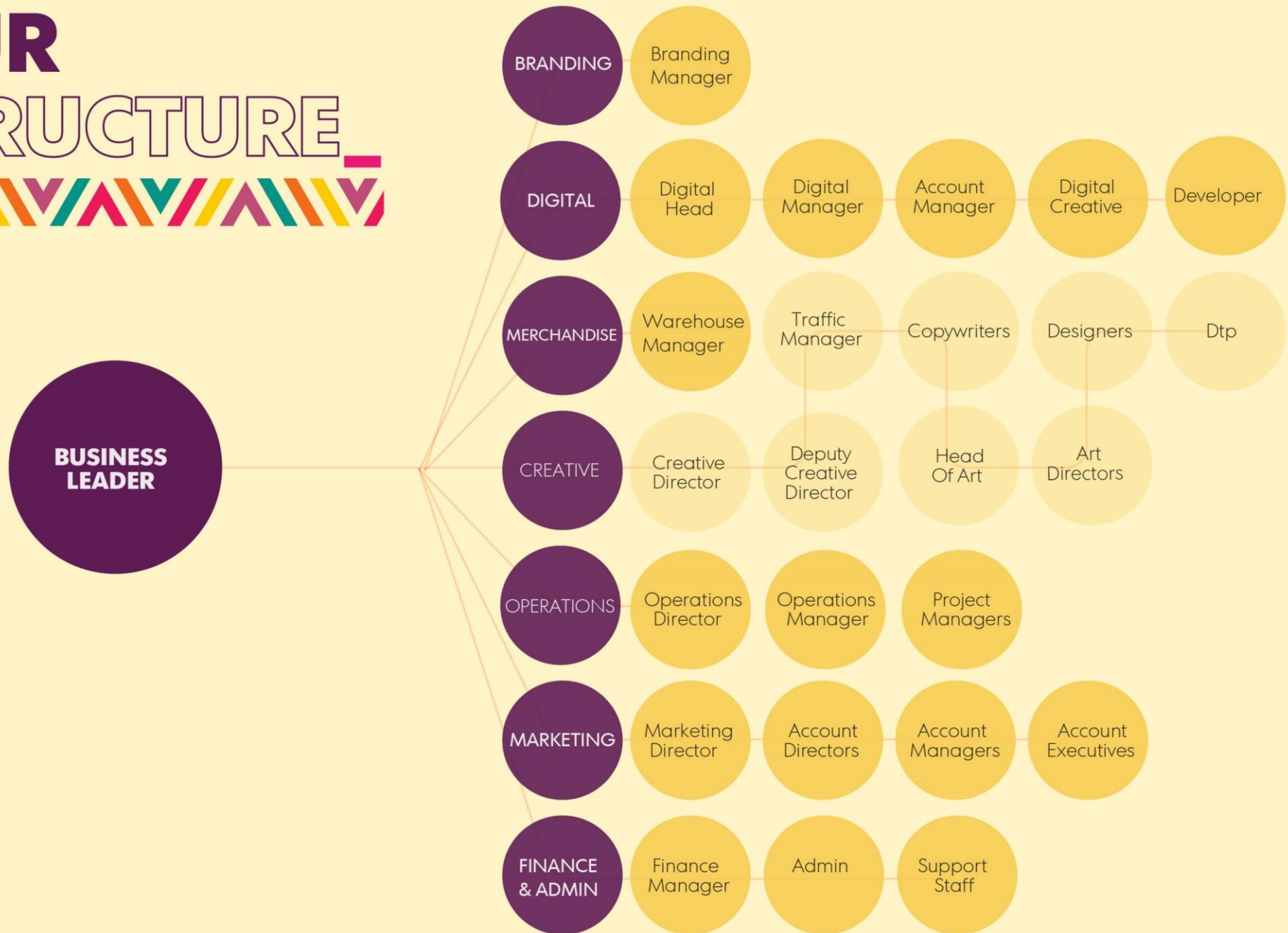
Highly equipped with a team of innovators, Consilium Group provides a think tank for solutions and edge on any marketing platform. Our solutions and opportunities have a deep thinking process, unmatched global edge and a tailored delivery.



Execution

With a combined experience of over 15 years our execution is the Picasso of our trade. As dedicated sculptors, we have an unmatched in-house delivery team that is quick and flexible to adapt to on-ground challenges.

OUR STRUCTURE

WE ARE REGIONAL



We have developed strong partnerships around the continent to be able to serve our **multi-national clients** better.

Markets we have worked in;



Ghana



DRC



Uganda



Mozambique



South Africa

OUR SOLUTIONS OFFERING





We focuss on Human Centered Design to make brands **connect better** with humans.

We've remained true to our mission: **bringing ideas to life.**

From the idea to the execution, we offer...





Visual Design_

- Publication Design
- Advertising Design
- Corporate Identity
- Photography
- UI/UX Design
- Graphic Design

Creative Production_

- 2D & 3D Animation
- Infomercials
- Documentaries
- Video production
- Radio Jingles

Digital Solutions_

- Web development
- Content management systems
- Corporate & personal blogs
- E-Commerce Solutions
- Search Engine Optimization
- Hybrid & Native mobile apps
- Mobile Apps Development
- Marketing Apps/Microsites
- Bulk SMS



Social Media_

- Social Media Strategy & Content Creation
- Social Media Management & Reporting
- Copywriting



In any communication, what you say is as important as how you say it. The look and feel of your brand complements the tone you use to pass your information through.

CO+EXPERIENTIAL.

We are a one-stop shop for event marketing. We offer event gear, custom production, fabrication for all your Meetings, Conferencing & Exhibitions as well as custom branded assets needs.

This combined with our strategic approach ensures that we create memorable experiences that educates, inspires and connects.

Our offering includes...

Marketing Services_

- Event Marketing
- Brand Activations
- Interactive Solutions
- Ongoing Activations
- Sports Marketing
- Market/Road Shows Activation



Interactive Solutions_

- Virtual Reality
- Augmented Reality
- Digital Photo Booth



It's our passion to make you stand out with exceptional **promotional products and apparel** for your next event, campaign, board meeting, and more. We believe that every impression is important and that promotional items help brands stay connected with their customers and clients and keep employees engaged.

Displays

- Banners:- Media Banners, Roll up Banners, Fabric Banners
- Billboards
- Vehicle Branding
- Balloons & Inflatables

Fabrication

- Signages
- Expo Stands
- Die Cuts



Point of Sale Materials_

- Free Standing Units
- Gondola Branding
- ABS Posters
- Wobblers
- Shelf Talkers

Offset Printing_

- Books & Magazines
- Fliers
- Brochures
- Calendars
- Notebooks
- Adhesive Posters

Promotional Materials_

- Apparel: T-shirts, Hoodies,
- Staff uniforms, Caps, Reflector Vests, aprons
- Umbrellas
- Stationery: Pens, Notepads
- Onboarding Gifts
- Gift Bags: Jute Bags/ Non woven Bags
- Gift Sets
- Hampers



Our Happy Clients_





Asante

Any Inquiry?

Reach out to us for
an **in-depth conversation.**

CONSILIUM GROUP & ALLIED ENTERPRISE LTD

George Padmore Ridge, George Padmore road, Kilimani

P.O. Box 45405-00100 Nrb, Kenya

Tel: +254 785 363871 | +254 729 213866 | +254 718 210088

Email: info@cgaenterprise.co.ke | sales@cgaenterprise.co.ke

Web: www.cgaenterprise.co.ke